

OVERVIEW

Fandango, the nation's leading moviegoer destination, sells tickets to more than 20,000 screens nationwide. Fandango entertains and informs consumers with reviews, commentary, celebrity interviews and trailers, and offers the ability to quickly select a film, plan where and when to see it, and conveniently buy tickets in advance. At many theaters, fans can print their tickets at home or receive them as a paperless Mobile Ticket on their smartphones.

Fandango is available online at <u>www.fandango.com</u>, via smartphones, tablets and other mobile devices, and at 1-800-FANDANGO. Fandango's top-ranking movie ticketing apps, with 30 million downloads, are available on the iPhone and iPad, Android, BlackBerry, Windows Phone 7 and many other platforms. Fandango is enjoyed by more than 41 million online and mobile visitors per month. Film fans find Fandango on Facebook at <u>www.facebook.com/fandango</u> and on Twitter @Fandango.

HISTORY

Fandango, LLC was formed in 2000 by seven of the 10 largest movie exhibitors in the U.S. The goal was to create a company that would make the movie-planning and moviegoing experience more convenient and fun for consumers. These exhibitors continue to partner with Fandango, now a member of NBCUniversal Entertainment's digital networks group.

QUICK FACTS Website:	www.fandango.com
Mobile:	mobile.fandango.com
Apps:	iOS (including iPhone, iPod and iPad), Android, BlackBerry, Windows Phone 7, and others.
Phone:	1-800-FANDANGO; nationwide and toll-free
Exhibition Partners:	Fandango's founding partners include the nation's leading exhibitors: AMC Theatres, Carmike Cinemas, Century Theatres, Cinemark Theatres, Edwards Theatres, Regal Cinemas, Regal Entertainment Group and United Artists Theatres, as well as American Cinematheque, Bartlett Cinemas, Brenden Theatres, CineArts Theatres, Cinebarre, Cinebistro, Cinelux Theatres, City Base Cinemas, Cityplex, Cinemas Palme d'or, Cinetopia, Cobb Theatres, Flagship Theaters, Georgia Theater Company, Kerasotes Theatres, King Theatre Circuit, Krikorian Premiere Theatres, Memphis, Pacific Theatres, Penn Cinemas, Premiere Theatres, Reading Cinemas, R/C Theatres, Regency, Southern, Starlight Cinemas, Studio Movie Grill, Tristone, Wehrenberg Theatres and Winchester Theatres.

WEBSITE SERVICES

Advance Ticketing: Customers can purchase tickets up to several months in advance and can select the option of *Print at Home tickets, *Mobile Ticket or in-theater ticket pick-up *kiosks which allow moviegoers to bypass the box office (*Available in select theaters only. Check Website for details.)

- Fandango Gift Cards: Design your own Fandango gift card. Upload a photo & personalize your card, or choose from one of our Fandango designs including collector movie cards. Also available as e-cards for instant online gifting.
- Website Features: Personalize your favorite theater list, find showtimes, critics' picks and fan reviews, and check out the advance buzz on Fandango's "Freshly Popped" blog. Watch celebrity interviews, film festival, awards and event coverage, exclusive clips and trailers, read synopses and view cast lists. Get theater directions and see theater amenities.

CORPORATE OFFERINGS

Promotional Codes: Fandango provides organizations with a convenient way to present free or discounted movie tickets in bulk to customers, employees or partners. Promotional codes are distributed electronically to recipients as a reward, a thank you or as a compelling consumer offer, and can be redeemed by recipients online as the most convenient way to "enjoy the show".

For additional information about Fandango, please contact us:

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