



Fandango Affiliate Program



Fandango Overview



FANDANGO[®]

Fandango is the go-to destination for more than 30 million moviegoers each month. Fandango helps movie fans discover, buy tickets and share their passion for movies in a more engaging and interactive way.

Fandango entertains, informs and guides film fans with must-see trailers and movie clips, exclusive and original content, insider news and expert commentary. We make it easy to find and buy the right movie at the right time, with showtimes and ticketing to more than 23,000 screens nationwide. Fandango is available online, and through our award-winning mobile and connected television apps with over 40 million downloads and counting. We welcome movie fans on Facebook, Twitter, Instagram, Tumblr, Google+ and Pinterest.



Fandango Affiliate Program



Sign up to be a Fandango affiliate today and make money from every movie ticket or Fandango gift card sale referred from your site or app.

So what are the perks of signing up with us? Everyone loves the movies and we'll provide your audience with engaging and interactive content such as exclusive videos, photo galleries, latest movies news and much more to help make their movie experience exciting and effortless.

We make it simple to get started, with an easy to use creative library, such as banners, movie links, movie/theater search widgets, RSS Feeds and more.

We offer a base commission rate of **\$0.10 per ticket**, **\$2 per gift card** with performance-based commission increases!



Fandango Gift Cards

- Fandango gift cards are good for any movie available for ticketing on Fandango.com, and are available in both physical and digital formats
- We provide gift card banners for general gift cards, occasion specific gift cards and movie specific gift cards.
- Gift Cards are a lucrative item to promote, as they generate the highest commission at \$2 per order. We also offer 10% rev share for Gift Cards during December.
- Our average gift card order during December is \$40 and up. This allows you to receive \$4 per gift card sold. Sell just 25 gift cards and make \$100!





Tools and Resources

We offer a wide variety of engaging and interactive tools including:

- Large Creative library including
 - Search Widgets
 - Static Banners
 - Flash Banners
 - Text Links
 - HTML Email Creative
 - RSS Feeds
 - XML Feeds
 - Deep linking banners and links
- An affiliate management team that's always available to answer your questions and lend a helping hand at affiliates@fandango.com

Exclusive Content

We provide your audience with engaging and interactive content such as exclusive videos, photo galleries, latest movie news and much more.

Fandango has original video series, such as:

- Weekend Ticket
 - We help you pick the perfect movie to watch during the weekend with help from celebrity guests
- Fandango FrontRunners
 - Our host Dave Karger sits down for exclusive one-on-one interviews with Oscar-nominated stars



Movie Ticketing Banners

We provide movie ticketing banners for major movie releases



F FANDANGO

THE HUNGER GAMES
CATCHING FIRE

Guarantee Your Tickets with Fandango

[Buy Tickets](#)



F FANDANGO

DIVERGENT
IN THEATERS AND IMAX 3.21.14

CHOOSE TO GUARANTEE YOUR TICKETS WITH FANDANGO

[Buy Tickets Now](#)



F FANDANGO

CAPTAIN AMERICA
THE WINTER SOLDIER
IN THEATERS 4.4.14

GUARANTEE YOUR TICKETS WITH FANDANGO

[Buy Tickets Now](#)



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DESPICABLE ME 2

PLAN AHEAD!
GUARANTEE YOUR TICKETS WITH FANDANGO.

[Buy Tickets Now](#)

YOUR GIFT WITH PURCHASE
Free iTunes Download of Just A Cloud Away by Pharrell



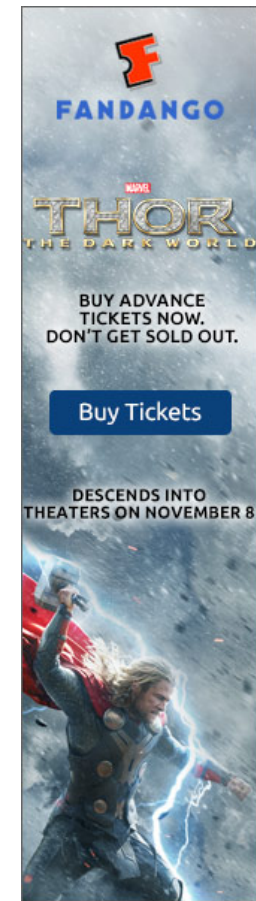
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Disney PIXAR
MONSTERS UNIVERSITY
IN THEATERS JUNE 21
IN 3D & REAL 3D

DON'T GET SOLD OUT!

[BUY TICKETS NOW](#)

Disney PIXAR
MONSTERS UNIVERSITY



F FANDANGO

Disney
THOR
THE DARK WORLD

BUY ADVANCE TICKETS NOW. DON'T GET SOLD OUT.

[Buy Tickets](#)

DESCENDS INTO THEATERS ON NOVEMBER 8

F FANDANGO

Special Offers

All Fandango affiliates have access to our special offers as well as exclusive affiliate only coupons.

Special Affiliate Only Valentine's Day Coupon!

Movie Date Night:

Get \$1 off 2 tickets for any movie on Valentine's Day (2/14) with the coupon

VALENTINESDATENIGHT

Coupon will be active on 2/14 only, while supplies last. [Get Link](#)

Exclusive Affiliate Only Oscars Offer

\$1 Off 2 For Oscar-Nominated Movies:

Get \$1 off 2 tickets for these Oscar-nominated movies from 3/3-3/9:

12 Years A Slave, American Hustle, Captain Phillips, Dallas Buyers Club, Frozen, Gravity, Her, Nebraska, Philomena, The Wolf of Wall Street with the coupon:

THEENVELOPEPLEASE

Coupon will be active from 3/3-3/9 only, while supplies last. [Get Link](#)

Feel the Love

amazon MP3 amazon MP3

GET A PAIR OF LOVE SONGS
with any Fandango ticket purchase.

Terms and Conditions apply.

> GO NOW **F FANDANGO**

GET A FREE SONG
download when you buy tickets now.

THE LEGO MOVIE

ASSEMBLING FEBRUARY 7

> BUY TICKETS **F FANDANGO**

F FANDANGO

Get a **FREE MOVIE TICKET***
with your Fandango gift card order.

Buy Gift Cards

*See full details

THE WOLVERINE
IN THEATERS JULY 26

LIMITED TIME OFFER!

FREE ORIGINAL DIGITAL COMIC DOWNLOAD
with *The Wolverine* ticket purchase.

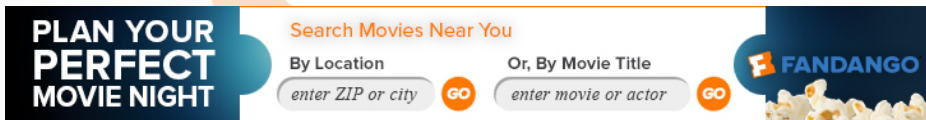
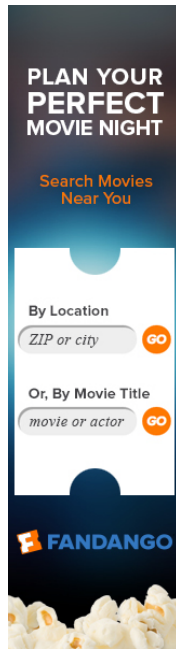
Buy Tickets

F FANDANGO **PG-13** **MARVEL**

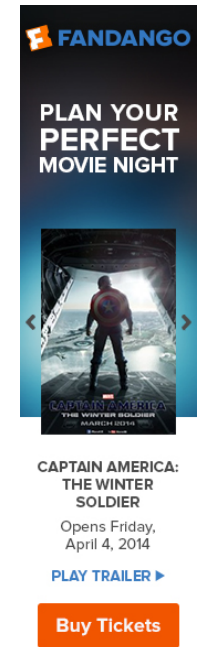
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Search Widgets and New Movies Widgets

- Search widgets allow users to easily find local movie showtimes and nearby theaters



- New Movies widgets feature 10 new movies with links to watch trailers and buy tickets, movie poster images and the ability for users to scroll through different movies



Movie Listings by Zip Code RSS Feed

- Allows you to display the movies that are showing at local theaters
- Displays theater name, address and movie listings for that day. Automatically updates daily

RSS Feeds

If you are a Commission Junction affiliate, access RSS feeds here. Enter your CJ PID below and click Submit.

123456

(Please note, your PID is not your CJ account number. For example, find your PID in the CJ link. It is the number represented by XXXXXX in http://www.androezrs.net/click-XXXXXX-5463217.)

Movie Listings by Theaters

Enter your ZIP Code and click Go to select the theaters for which you'd like to receive movie listings.

32306

Movies Near Me
Receive daily movie listings for the theaters of your choice. You may either select the theaters of your choice below or choose to receive all 5 theaters near 32306

Option 1
 Select all 5 theaters near ZIP code 32306.


-OR-

Option 2
Choose the theaters from the list below for which you'd like to receive the movie listings.

- AMC Tallahassee Mall 20 2415 N. Monroe Street, Tallahassee, FL 32303
- Regal Governor's Square Stadium 12 1501 Governor's Square Blvd, Tallahassee, FL 32301
- Challenger Learning Center IMAX 200 South Duval Street, Tallahassee, FL 32301
- Student Life Cinema 942 Learning Way, Tallahassee, FL 32306
- Movies 8 Tallahassee 2810 Sharer Rd., Tallahassee, FL 32303

- Integration Example:
 - [Tallahassee Democrat](#)

ENTERTAINMENT / Entertainment - Movies




Feb. 13, 2014

'RoboCop' a respectable redo

If ever a movie seemed like a bad candidate for a remake, it's Paul Verhoeven's 1987 film 'RoboCop.'

Feb. 13, 2014

ENTERTAINMENT / Entertainment - Movies




@ The Movies With Mark Hinson

Friday-only times provided by theater websites and may have changed. Check www.fandango.com.

Feb. 13, 2014

ENTERTAINMENT / Entertainment - Movies




Seven Days is keeping a secret, Film Society shorts the Oscars

The man has a knack for picking good movies.

Feb. 12, 2014

ENTERTAINMENT / Entertainment - Movies

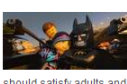


'Monuments' builds, but never reaches loftiest heights

Whatever his reputation off-screen, when it comes to directing movies, George Clooney is a conservative at heart.

Feb. 6, 2014

ENTERTAINMENT / Entertainment - Movies



'Lego' snaps together as edgy comedy

'The Lego Movie' is a delight, a funny, fast-moving film that should satisfy adults and children alike.

Feb. 6, 2014

AMC Tallahassee Mall 20
2415 N. Monroe Street Tallahassee, FL 32303

12 Years a Slave
2014 Best Picture Showcase: Day 2
3 Days to Kill
300: Rise of an Empire
300: Rise of an Empire -- An IMAX 3D Experience
300: Rise of an Empire 3D
About Last Night
American Hustle
August: Osage County
Blue Jasmine
Endless Love
Frozen (2013)
Gravity 3D
I, Frankenstein
In Secret
Inside Llewyn Davis
Jack Ryan: Shadow Recruit
The LEGO Movie 3D
The LEGO Movie
Lone Survivor
The Monuments Men
Mr. Peabody & Sherman
Mr. Peabody & Sherman 3D
Need for Speed
Need for Speed 3D
Non-Stop
The Nut Job
On the Waterfront
Philomena
Pompeii
Pompeii 3D
Repentance
Ride Along
RoboCop (2014)
RoboCop: The IMAX Experience
The Single Moms Club
Son of God
That Awkward Moment
Vampire Academy
Veronica Mars
The Wind Rises (Kaze Tachinu)
Winters Tale

Search other theaters



Top 10 Box Office RSS Feed

- Displays the top 10 movies at the box office for the past weekend
- Displays movie title, weekend gross, movie poster, and buy tickets button. Automatically updates weekly

Fandango.com Top 10 Box Office Movies

Fandango's Top 10 Box Office Movies!



1. The LEGO Movie 3D \$31.4M

Sunday, February 23, 2014 9:54 PM



BUY TICKETS

Media files
[legomov3d18.jpg](#) (JPEG Image, 1.0 bytes)

2. 3 Days to Kill \$12.3M

Sunday, February 23, 2014 9:54 PM



BUY TICKETS

Media files
[3daystokill.jpg](#) (JPEG Image, 1.0 bytes)

3. Pompeii \$10.0M

Sunday, February 23, 2014 9:54 PM



BUY TICKETS

- Integration Example:

- [TXT Movie Club](#)

The screenshot shows the homepage of the TXT Movie Club. At the top, there is a logo for 'TXT MOVIECLUB' with the tagline 'Saving Trees One Text Message at a Time'. Below the logo, a navigation menu includes links for Main, My Page, Shop, Blogs, Events, Forum, Groups, Photos, Videos, Leaderboards, and Help. The main content area is divided into several sections: 'Free movie screening passes sent directly to your mobile phone. Free movies first, who wouldn't want that?', 'Leaderboards - Top Members This Week' (listing members like Shari K. Green, joyce stewart, Markus Jerald, Brooklyn, NY, and FilmSnobReviews), 'Members' (a grid of member profile pictures), 'Top 5 Box Office' (listing movies like The LEGO Movie 3D, 3 Days to Kill, Pompeii, RoboCop (2014), and The Monuments Men), and 'Events' (highlighting a special advance screening of 'Son Of God (IMCSEA)' on February 25, 2014, organized by gofobo).



New Movies RSS Feed

- Available as a RSS Feed and a XML Feed
- Displays movie title, plot synopsis, movie genre, rating, cast list, poster images and more. Updates daily

New Movies

See this week's top 10 New Movies on Fandango.com



Non-Stop

Monday, February 24, 2014 8:36 AM



Opens Friday, Feb 28, 2014

[Movie Details](#) [Play Trailers](#)

[BUY TICKETS](#)

Media files

(JPEG Image, 1.0 bytes)

Son of God

Monday, February 24, 2014 8:36 AM



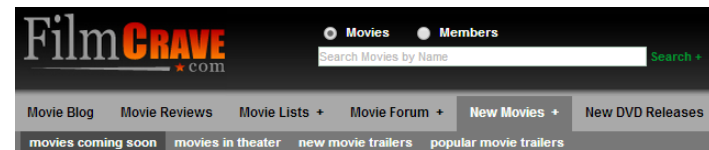
Opens Friday, Feb 28, 2014

[Movie Details](#) [Play Trailers](#)

[BUY TICKETS](#)

- Integration Example:



- [Film Crave](#)



Movies Coming Soon February 28th, 2014

Shows upcoming movies for February 28th, 2014. Includes movies coming to theaters by week and release dates.

Movies Coming: [02/28/14](#) [03/07/14](#) [03/14/14](#) [03/21/14](#) [03/28/14](#) [04/04/14](#) [04/11/14](#) [04/18/14](#)

Release Date	Movie Name	Add
02/28/2014	 Non-Stop (2014) Language: English Genre: Action/Thriller MPA-A rating: PG-13 Director: Jaume Collet-Serra Actors: Liam Neeson, Julianne Moore, Michelle Dockery Plot: When an international flight is threatened, a lone air marshal must come up with a plan to save the plane and the passengers.	
	Trailer	
	Tickets	
02/28/2014	 Son of God Language: English Genre: Drama MPA-A rating: PG-13 Director: Christopher Spencer Actors: Diogo Morgado, Roma Downey, Amber Rose Revah Plot: Diogo Morgado returns to his role as Jesus after the History Channel's 10-part Bible mini-series in this feature film that follows the life of Christ - from humble birth, powerful message and teachings, crucifixion and ultimate resurrection.	
	Trailer	
	Tickets	



Movies Now Playing Trailers RSS Feed

Displays trailers for movies that are currently showing in theaters. Includes movie title, poster images and buy tickets button.

- Integration Example:
 - [Entertainment Magazine Online](#)

In Theaters Movie Trailers, Clips, and Interviews

Watch trailers for movies that are in theaters on Fandango.com



Non-Stop

Tuesday, February 25, 2014 5:37 PM



[Movie Details](#)

[BUY TICKETS](#)


Son of God

Tuesday, February 25, 2014 5:37 PM



[Movie Details](#)

[BUY TICKETS](#)



Entertainment Magazine On Line (EMOL.org)

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Movies Now Playing: Watch Trailers



See this week's top 10 New Movies on Fandango.com
 URL: <http://www.gkarv.net/click-1513951?aid=emolNowPlaying-105767607>
 url=<http://3a%2f%2fwwww.fandango.com%2fdefault.aspx%3fwssaffid%3d11840%26wssac%3d123>
 Updated: 3 hours 5 min ago

Non-Stop

Mon, 02/24/2014 - 9:36am



Opens Friday, Feb 28, 2014


[Movie Details](#) [Play Trailers](#)

[BUY TICKETS](#)

Categories: Film

Son of God

Mon, 02/24/2014 - 9:36am



Opens Friday, Feb 28, 2014

[Movie Details](#) [Play Trailers](#)

[BUY TICKETS](#)

Calendars & Maps

Welcome to the Entertainment Magazine dynamic news and events calendars. Shop around the world with EMOL.org

Events Calendar

Find Local Events: [Arizona](#) | [California](#) | [Las Vegas](#) | [New Mexico](#) | [New York](#) | [Rocky Point, MX](#)

February

Movies: Today's Top Film Box Office Hits

1. The LEGO Movie 3D \$31.4M
2. 3 Days to Kill \$12.3M
3. Pompeii \$10.0M
4. RoboCop (2014) \$9.4M
5. The Monuments Men \$8.1M

more

iTunes Top Music Albums

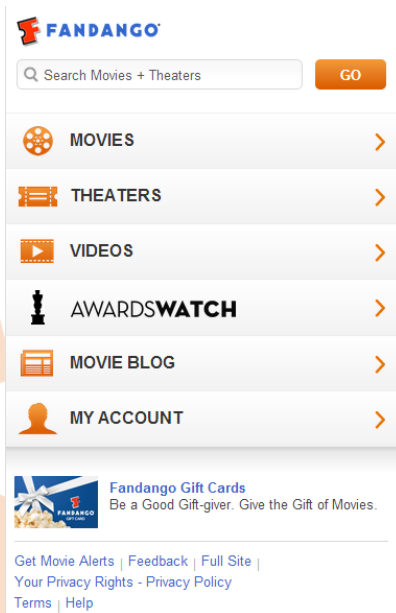
- She Looks So Perfect -



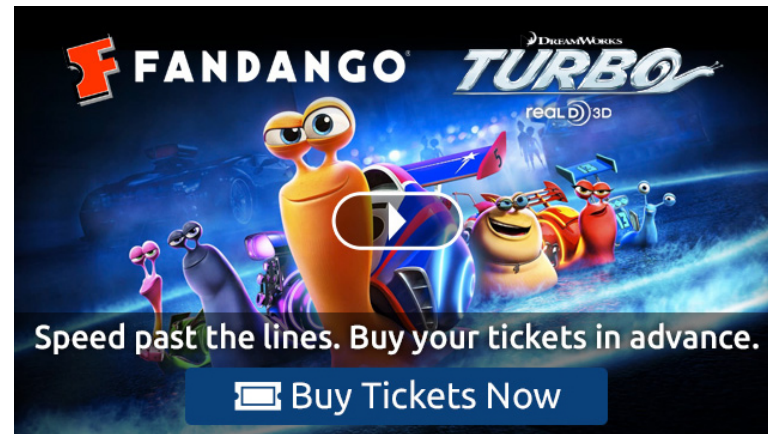
Mobile

We also offer commissions on mobile ticket sale referrals on our mobile site. The commission rate is the same as web ticket sales, at \$0.10 per ticket with performance based increases. Please contact affiliates@fandango.com for opportunities to create special interstitial ticketing ads for mobile apps.

- Fandango Mobile Site



- Turbo Fast App custom interstitial ad



Get Started

Interested? Fill out a no-fuss application through Commission Junction.

https://signup.cj.com/member/brandedPublisherSignUp.do?air_refmerchantid=1420344

If you have any questions, please send an email to affiliates@fandango.com

We look forward to having you as a Fandango affiliate!

